

## October 2013 CVCA Minutes

Date: 10-10-2013

Time: 12:30pm

Location: Hallie Chiropractic

Meeting Presenter: Ken Pearson – Business Development Specialist at Western Dairyland Business Centers

Attendance: Bauer, Kamanski, S. Mickelson, Nanstad, Schultz, Stangl, Stucky-LaGuardia, Thompson

### MEETING CONTENT

No Science/Art/Philosophy moments today but get your fill by checking out the story entitled “Are you worthy of the Ark” written by CVCA member Dr. Brian Becker. Find it on the bulletin board page of the CVCA website, [www.cvca.info](http://www.cvca.info)

Dr. Melissa Stangl introduced Ken Pearson who took the floor to present a 10 minute tutorial on deriving a mission driven mission statement to the CVCA. He provided a mission statement handout he created for the CVCA that provided a formula and template for creating a mission statement. Following his tutorial he provided a Q/A session and was available for the duration of the meeting to mediate our conversation and assist those in attendance in developing a new CVCA mission statement. As Dr. Drew Kamanski put it, “I’m confident we would not have been nearly as productive at creating a collective mission statement without him (Ken).”

The following is the first draft of the CVCA’s new Mission Statement;

#### Chippewa Valley Chiropractic Mission

To be a network of chiropractors for chiropractors that provides encouragement, education and shared strengths for the ultimate purpose of enriching the health and lives within the Chippewa Valley.

Again, the mission statement above is the first draft. **We want everyone to read it, critique it, brain storm it and then attend November’s meeting to help solidify it! PLEASE be an active part of this chiropractic community we’re creating and join us in November!**

REMINDER FOR ALL INTERESTED – Dr. Guy Riekemen will be presenting in Eau Claire on Tuesday November 5<sup>th</sup>! The CSW is hosting and Dr. Riekemen will present beginning at 7:00 pm at the Clarion Hotel (connected to the GreenMill). Cost is FREE! Attendance is open to DCs, staff, students and really anyone who wants to attend!

Kathy Molkentin prepared and provided the assortment of food for today’s CVCA meeting. She offers healthy organic options for our once monthly lunch hour. Charge is \$10.00 per DC, please pay Kathy and make checks out to Kathy Molkentin. Today’s selection included organic locally grown vegetables, veganized vegetable dip, organic salsa, locally farm raised deviled eggs and a fruit medley with fresh honey. It was all delicious!

Anyone have any contacts or ideas for presenters to invite to upcoming CVCA meetings?

Next meeting is Thursday November 14th, 12:30 at Hallie Chiropractic.

**PLEASE RSVP ASAP for this meeting!**

Meeting agenda...

1. Science/Art/Philosophy – any volunteers?
2. Solidify new CVCA mission statement
3. Lots of great chiropractic conversation!

That’s all for now!

Dr. Melissa Stangl

CVCA Secretary